



“With SecureWrap technology more people will buy your product”

## Product Overview

*SecureWrap provides the world's leading product activation solutions with the following unrivalled features:*

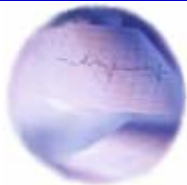


### Active Protection

using patent pending technology in client, server and Citrix environments - regardless of the media used. Even protects audio and video content.<sup>#</sup>

### Market Intelligence

including customer contact details, piracy attempts, tailored question responses, platform HW and SW details, geographic distribution of sales, distributor activity and more...



### Real-time Customer Management

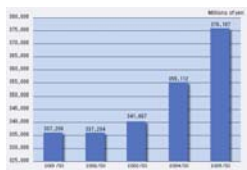
delivered through real-time user behaviour feedback and intelligent control over customer registration.

### Self-managed Feature Control

enables software versioning, integrated activation/ deactivation of your product features, release management and extensive demonstration and time-based modes.



### Sales Growth

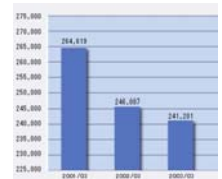


is a proven outcome for SecureWrap customers. Case

Studies have shown sustained annual growth rates of 40% can be achieved.

### Cost Reduction

is another key outcome for SecureWrap users who benefit from media-free distribution, no specialist staff or infrastructure requirements, user self-managed processes and reduced market research activities.



<sup>#</sup> in conjunction with [www.vbook.com.au](http://www.vbook.com.au)

We are an end-to-end service provider – we have the **expertise** and **infrastructure**.  
We do it all for you and don't need access to your source code.

## Products



## Description

Simple to implement and use. No programming expertise or infrastructure is required to setup or support registrations.

All the features of CodeWrap with additional off-line registration methods, enhanced reports and extended feature control.

All the features of CodeWrap Pro, with the addition of tailored marketing screens, advanced Business Intelligence reporting and immediate notification.

## Features

### Active Protection

Registration via internet, web form and telephone	●	●	●
Fax and Post registration		●	●

### Intelligence Reporting

Registrations	●(basic)	●	●
Piracy attempts	●(basic)	●	●
PC platform statistics			●
Registrations via Distributor			●
Tailored collection and reporting of marketing data			●
Immediate email notification of registrations			●
Auto-feeds to your CRM system			●

### Real-time Customer Management

Remote Registration Console (RRC) for phone, fax and postal requests for customer registrations	●	●	●
Enable, disable and reset Serial Numbers	●	●	●
Customer email campaigns			●

### Self-managed Feature Control

Indefinite Activation	●	●	●
Demo Activation (single use and unlimited extensions)	●	●	●
Subscription Activation		●	●
Ability to selectively activate/deactivate product features via the RRC		●	●

Hardcopy starter kit & online support	●	●	●
Hours of personal support	2	5	10

We'll manage your software security needs – that's what **we** do BEST.  
So you can focus on developing and selling more product - that's what **you** do BEST.

You will benefit from SecureWrap's expertise.

Contact us via [info@securewrap.com.au](mailto:info@securewrap.com.au) and we'll show you how.

[www.securewrap.com.au](http://www.securewrap.com.au)

Award winning innovation

